Chem Trend

Release Innovation™

Flow Promoter

Promoting the perfect finish in rotomoulding.

a brand of FREUDENBERG

Chem-Trend® Flow Promoter –

The perfect turn around for your rotational moulding

As a global leader in the development, production and supply of specialised mould release agents, we help our customers to produce higher quality parts, more efficiently and at lower overall cost.

Chem-Trend has developed a long-standing reputation as a leader in the support of rotational moulding around the globe through our development of high quality and high performance release agents.
Our line of semi-permanent mould release agents for rotomoulding are specially designed and formulated to perform all of the required tasks. To meet the specific needs of our customers, our release agents for rotational moulding come in both solvent and water-based forms.

Chem-Trend® Flow Promoter is an ancillary product that can make a very positive impact on the aesthetics of any rotationally moulded part.

Chem-Trend® Flow Promoter –

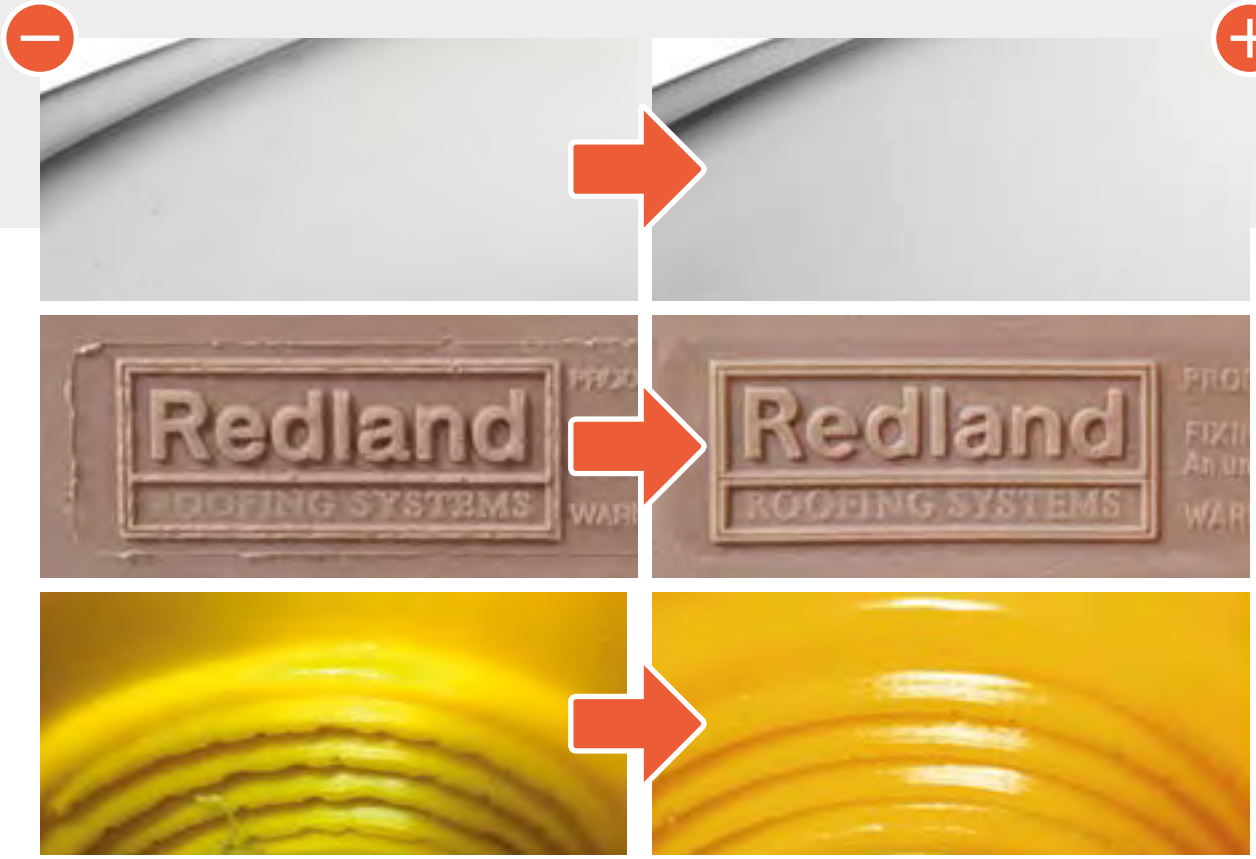
Your advantages at a glance

- Reliable forming thanks to faster drying time
- Most effective surface improvement due to better coverage
- No visible fouling or build-up in the mould
- Consistent spray output due to anti-block nozzles
- Promotes complete powder coverage of mould surface in most difficult areas giving blemish free parts with minimal pinholing
- Excellent part replication due to better moulding of threads, insert encapsulation, complete edges and letter formation

Without Flow Promoter

With Flow Promoter

- Blemish-free surface
- Attracting moulding resin into starved areas
- Better moulding of threads
- More accurate lettering
- Precise hinge formation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Chem-Trend® Flow Promoter –

The perfect addition for your perfect tool

In the early stages of the rotomoulding process, the tumbling resin sometimes has difficulty in reaching and remaining in the places where it is most needed. This can lead to a really poor appearance of your part, up to the point where pinholes (or sometimes even large holes) can form in the part surface. Flow Promoter provides you with the help that is needed in attracting the moulding resin to these potentially "starved" areas, thus ensuring that the moulded part takes on an even, blemish-free surface.

Chem-Trend® Flow Promoter does not replace the release agent, but acts in complimentary fashion. Merely apply a liberal coating of Chem-Trend® Flow Promoter to the release-coated surface in the areas that experience tells you are susceptible to pinholing and then feast your eyes on blemish-free mouldings.

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Chem-Trend® Flow Promoter is a product specially developed to solve cosmetic challenges in rotationally moulded parts.

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